

How to Find Interested Parents and Scouts

Last Updated Monday, 10 November 2008

If you would like to sponsor a team, you will need interested parents and Scout. You can find them in a variety of ways.

1 – Talk to people

If you are a religious leader:

You can mention the start of a new team to members of your church or temple and mention it at sermons where appropriate.

If you are a member of a parent/teacher group:

You can bring the start of a team up as new business and ask the members to consider sponsorship.

If you are member of a community or service organization:

You can bring the start of a team up as new business and mention it to members.

If you are a business leader:

You can mention the start of a team at meetings, picnics, get-togethers and when appropriate, hold a meeting to discuss sponsorship.

Below is basic script that you can use to speak with others. Of course feel free to put it in your own words:

“Adventure Scouts USA is the only fully nondiscriminatory Scout Program in the United States, with three Scout Program, all coed, for ages 2-18. Our Scouts choose, organize, and lead their meetings, programs and activities, doing what is FUN for them.”

2 – Fliers

If you are a religious leader:

You can hang fliers at your location in common rooms and particularly at a children’s service or in children’s play rooms.

If you are a member of a parent/teacher group:

You can hang fliers at the meeting location and arrange to hang them in schools.

If you are a member of a community or service organization:

You can hang fliers at your location and at locations families are likely to find them in the community you serve.

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If you are a business leader:

You can hang fliers at your work place such as the lunch room or an area where notices are posted.

3 – Print communication

If you are a religious leader:

You can list information about us in your bulletin or newsletter.

If you are a member of a parent/teacher group:

You can list information in the newsletter or email that members receive.

If you are a member of a community or service organization:

You can list information in a newsletter your organization provides and provide information to any organizations you serve in your community so they can include it in their newsletter too.

If you are a business leader:

You can list information in corporate communication such as newsletter or email that goes out to employees.

Below is basic script that you can use to post to a blog. Of course feel free to put it in your own words:

“Adventure Scouts USA is the only fully nondiscriminatory Scout Program in the United States, with three Scout Program, all coed, for ages 2-18. Our Scouts choose, organize, and lead their meetings, programs and activities, doing what is FUN for them.”